

Course Title	THEORY AND PRACTICE OF MANAGEMENT I				
Course Code	BSM-111				
Course Type	Elective				
Level	Undergraduate				
Year / Semester	1 / Two				
Teacher's Name					
ECTS	5	Lectures / week	3	Laboratories / week	
Course Purpose and Objectives	To present students with a clear, lively and engaging picture of the art and science of management and to cover the fundamentals of management and the emerging trends in different managerial functions, while conveying the excitement and achievements of contemporary management by including examples from a wide variety of organizations.				
Learning Outcomes	<p>On completion of this course, students should be able to:</p> <ul style="list-style-type: none"> ▪ acquire a clear, lively, and engaging picture of the art and science of management; ▪ explain the meaning of the fundamentals of management and the emerging trends while conveying the excitement and achievements of contemporary management; ▪ relate managerial theory with examples from a variety of organisations. 				