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| Course Title | THEORY AND PRACTICE OF MANAGEMENT II | | | | |
| Course Code | BSM-121 | | | | |
| Course Type | Elective | | | | |
| Level | Undergraduate | | | | |
| Year / Semester | 2 / Three | | | | |
| Teacher's Name | | | | | |
| ECTS | 5 | Lectures / week | 3 | Laboratories / week | |
| Course Purpose and Objectives | To enable students to understand the link between management theory and practice and to experience this through involving activities. It develops students; abilities to structure managerial problems using valid theory. | | | | |
| Learning Outcomes | <p>On completion of the course, students should be able to:</p> <ul style="list-style-type: none"> ▪ argue and discuss the link between management theory and practice of management; ▪ describe the characteristics of Information resource management. ▪ outline the foundations of management control; ▪ design operations managing on on-going operations; ▪ describe the Human Resource Environment and the Human Resource process. | | | | |