

Course Code	<b>MANAGERIAL ECONOMICS I</b>				
Course Title	BSM-210				
Course Type	Elective				
Level	Undergraduate				
Year / Semester	2 / Three				
Teacher's Name					
ECTS	5	Lectures / week	3	Laboratories / week	
Course Purpose and Objectives	To introduce students to theoretical economic concepts and analytical tools relevant to firm management. This course prepares students to more advanced topics covered in Managerial Economics II.				
Learning Outcomes	<p>On completion of the course, students should be able to:</p> <ul style="list-style-type: none"> <li>▪ demonstrate a sound understanding of demand theory, costs and profit analysis, perfect and imperfect competition, and market and organisation structures;</li> <li>▪ employ a rigorous approach to modeling economic problems;</li> <li>▪ apply the appropriate techniques (including algebraic manipulations, linear regression, forecasting methods, linear programming and other management techniques) to find efficient solutions to these problems.</li> </ul>				